

Sustainability Innovation

We devise and execute sustainability strategies with our clients according to their level of aspiration

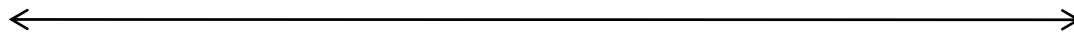


- Ensure sustainability dealt with so as to:
 - A) meet legal requirements, and
 - B) not erode competitive position

- Actively drive revenue using sustainability as a lever.
- Embed innovation processes towards pervasive greening of existing products.
- New green products for adjacent markets

- Bet on sustainability as a core pillar of growth
- New breakthrough innovation via combinations of the 10 types
- Significantly improve relative position or industry's primary demand by playing "green"

Risk Mitigation



Breakthrough Growth